

March 19, 2013

## **North Colorado Health Alliance looking for name, logo submissions**

The North Colorado Health Alliance is looking for a name and logo for its three-year community health campaign. The winner of the public contest will receive an iPad Mini.

The campaign, which received grants from Kaiser Permanente and The Colorado Health Foundation, is scheduled to launch in June and will address active living in healthy eating at home, at school and in the workplace.

The name and accompanying logo should:

- » Consist of four words or less.
- » Work equally well in English and Spanish.
- » Not reference Colorado.

The successful logo idea should be catchy and easy to tag on to the names of organizations and businesses that will partner with the North Colorado Health Alliance for the campaign.

Submissions can be made to Campaign Coordinator Carlee Rosen at [crosen.alliance@nocohealth.org](mailto:crosen.alliance@nocohealth.org) until April 1. A campaign planning committee will choose and announce the winner in May. The public can vote for their favorite slogan on [www.facebook.com/nocolohealthalliance](http://www.facebook.com/nocolohealthalliance) .