



Promotora

Promotoras are individuals from the community working with the community to assist the Latinx population in Weld County. Promotoras will attend different events to meet with community members to deliver education, outreach, and in-person assistance as it relates to diabetes, obesity, and health coverage enrollment.

Knowledge / Skills / Abilities

- Bilingual (Spanish language) Preferred
- Strong written and verbal communication skills
- Strong customer service skills
- Multi-tasking, ability to prioritize, and ability to handle multiple priorities while working under firm deadlines
- Computer skills including MS Office and on-line scheduling system
- Cultural Competence with regard to diverse populations
- Positive and professional demeanor with colleagues and the general public
- Ability to work effectively in groups and independently
- Basic mathematical calculations
- Basic knowledge of health insurance and health service delivery
- Ability to understand and communicate complex policy and insurance jargon into plain language
- Must be free of conflicts of interest, including payments and incentives from insurers or industry
- Must maintain strict confidentiality and privacy standards
- Presentation skills
- Reliable transportation and a valid drivers license and insurance

Education or Formal Training

- HS Diploma or GED Required
- Special consideration given to those with experience understanding health insurance/benefits background as well as individuals with extensive knowledge of local and community resources

Job Responsibilities:

- Obtain and maintain training and certification from Connect for Health Colorado
- Diabetes and Obesity education and outreach – including planning and organizing events and presenting on to members of the community about Diabetes and Obesity.
- Explain affordability programs, Qualified Health Plans, Essential Health Benefits, and rights when using insurance
- Refer customers with appeals, grievances, and complaints to the appropriate agency
- Make referrals as needed to the C4HCO customer service center, certified brokers, or government and community resources as needed
- Assisting with outreach events
- Maintain timely, accurate, and complete records of program activities and statistics
- If bilingual, provide translation assistance

The above job definition information has been designed to indicate the general nature and level of work performed by employees within this classification. It is not designed to contain or be interpreted as a comprehensive inventory of all duties, responsibilities, and qualifications required of employees assigned to this job. Job duties and responsibilities are subject to change based on changing business needs and conditions.

The North Colorado Health Alliance was incorporated as a 501(c)(3) non-profit organization in 2002. The Alliance, based in the town of Evans in Colorado's Weld County, is a creative and strategic collaboration of partner organizations that are dedicated to cultivating the health of the communities they serve.

At the Alliance, we recognize that health does not begin or end with medical, dental, and behavioral health services. Health also depends on features of the built environment and on a variety of social determinants that make it harder for many to resist the chronic illnesses of our times. Thinking globally, the Alliance acts locally and creatively to convene, integrate, and support community partners in our common effort to make northeastern Colorado the healthiest region in the healthiest state.